



## **Graphic Designer**

Rise Strategy Group is seeking a graphic designer to join its team of creative, driven and supportive professionals. You'll be designing a wide variety of deliverables across digital and offline media, including social media graphics, advertisements, brochures and annual reports.

To be successful in this position, you must be a self-starter who takes initiative, has great attention to detail, loves working with people and, of course, can deliver top-quality creative work that helps our clients achieve their missions.

## **About Rise Strategy Group**

Rise Strategy Group is a mission-driven public relations and strategic communications firm with a reputation for top-quality work and high-touch client service. We help clients communicate better with the media, customers, partners and the public, and raise awareness of their work across all stakeholder groups.

Our roster of work includes clients that are increasing homeownership and community development in disinvested communities; non-partisan, pro-democracy organizations that advocate for voting rights; local nonprofits investing in Black and Brown artists; multinational corporations investing in local community initiatives; global fashion brands that are working to increase equity in the industry; companies striving to address racial disparities in health outcomes; learning institutions seeking to implement antiracism initiatives; and organizations working to dismantle the remnants of slavery that still exist today. The nature of Rise's work and client list helps the company attract the diverse team members who create measurable impact for its clients each day.

## **Graphic Designer Responsibilities**

- Brainstorm and iterate with our internal team to generate ideas and concepts in line with client vision and style
- Create a wide range of graphics and layouts for illustrations, logos, social media graphics, email, websites, brochures, annual reports and more
- Bring concepts to life by designing a variety of examples in different styles/directions and presenting them to a team
- Receive and interpret input from clients and synthesize it into actionable feedback
- Prepare final files for delivery, including print files when necessary
- Review print proofs and attend press checks when necessary
- Coordinate with outside agencies, art services, web designers, videographers, printers and colleagues as necessary

**Graphic Designer Requirements**

- Minimum 3 - 5 years experience as a graphic designer
- A strong portfolio of graphic design work
- Proficiency with required desktop publishing tools, including Photoshop, InDesign and Illustrator
- Experience with video editing software strongly preferred
- Excellent composition and visual design skills
- A deep understanding of typography principles
- Affinity for working with people and as part of a team
- Effective time management skills and the ability to meet deadlines
- Able to give and receive constructive criticism
- Understanding of marketing, production, website design, corporate identity, product packaging, advertisements and multimedia design

**Location**

- Chicago, IL