



Rise Strategy Group Account Director

About Rise

Rise Strategy Group is a full-service strategic communications firm that helps clients identify their audiences and build stronger relationships with the people who matter to their success. We craft the messages those people need to hear and deliver those messages with the greatest impact.

What makes us different? We don't just solve the most obvious problems; we look deeper to spot the foundational challenges that are holding an organization back from its goals. By approaching communications holistically, we ensure that all parts of the organization clearly communicate who our clients are, why they exist and what value they can deliver.

Account Director

Rise is seeking an **Account Director** with excellent writing skills and media relations experience to join our small and growing team. As a member of our women-owned company, you'll work with multiple clients across multiple sectors—from fashion to financial services and high-tech to nonprofits—to identify their communications challenges and help them solve address those challenges with innovative ideas. We offer a range of services, including media relations, content marketing, social media, community engagement and crisis management. We're looking for someone who loves variety and never stops learning.

RESPONSIBILITIES

Client Delivery

- Serve as the account lead for a portfolio of clients across a range of sectors and issues, directing day-to-day client interaction and strategy implementation
- Provide expert communications and/or advocacy counsel to clients in line with their respective business priorities

- Manage overall quality and delivery of work on multiple accounts in a dynamic, fast-paced environment
- Oversee client budgets and business strategy, and be accountable for client account profitability
- Manage staff teams and third-party vendors for multiple clients simultaneously

Content Creation

- Design media strategies; craft compelling media pitches and pitch story packages to targeted outlets and reporters
- Draft deliverables across multiple media types, including press releases, speeches, newsletters, web copy, blog posts, social media calendars, and social media posts incorporating photography and video
- Work with clients to develop messaging and branding guidelines
- Build community engagement strategies to help clients build authentic relationships, and engage in direct conversations, with local communities

QUALIFICATIONS

- Advanced writing skills, ability to write for senior-level management and audiences, and proficiency in editing and composition
- Experience with developing and executing successful public relations strategies
- Strong understanding of media outreach with a record of media engagement
- Experience managing and building client relationships
- Strong strategic-thinking skills and the ability to juggle multiple priorities seamlessly
- Experience using digital/social media tools
- Ability to work under pressure to manage tight deadlines while juggling multiple projects and changing priorities
- Can-do attitude and a willingness to work in the trenches

JOB DETAILS

Location: Chicago

Employee Status: Full-Time

Salary: Compensation will be commensurate with experience and qualifications

Rise Strategy Group provides equal employment opportunities to all qualified applications for employment.

To apply, please send a resume and cover letter to info@risestrategygroup.com.